



Welcome

Heartland Community
Information Evening

Wednesday, April 18

#ABHeartland





Mix 107.9 FM here live!

Thankyou to NCIA for sponsoring
this remote broadcast.



We're Live Tweeting Tonight - Follow & Join Us @LifeinHeartland and #ABHeartland

AGENDA

Presentations Begin at 6:00 pm

Organization	Presenter
Welcome & Greetings	Tracey Hill, Life in the Heartland
Shell	Stephen Velthuisen
Inter Pipeline	Michelle Dawson
Nutrien	Mike Fedunec/Ted Sawchuk
Life in the Heartland	Survey Results





Communicating with Community

A Partnership of 4 Organizations



We're Live Tweeting Tonight - Follow & Join Us @LifeinHeartland and #ABHeartland



Communicating with Community



Life in the Heartland was launched in 2009.

We are your source of information in Alberta's Industrial Heartland.



We're Live Tweeting Tonight - Follow & Join Us @LifeinHeartland and #ABHeartland

Share Your Questions & Thoughts!



We are listening and we
want to hear from you.

Visit our booth to share with
us your questions or
thoughts.



Did You Know?

Companies in the
Heartland create jobs
for more than
25,000 people?



We're live tweeting tonight - follow and join us @LifeinHeartland and #ABHeartland

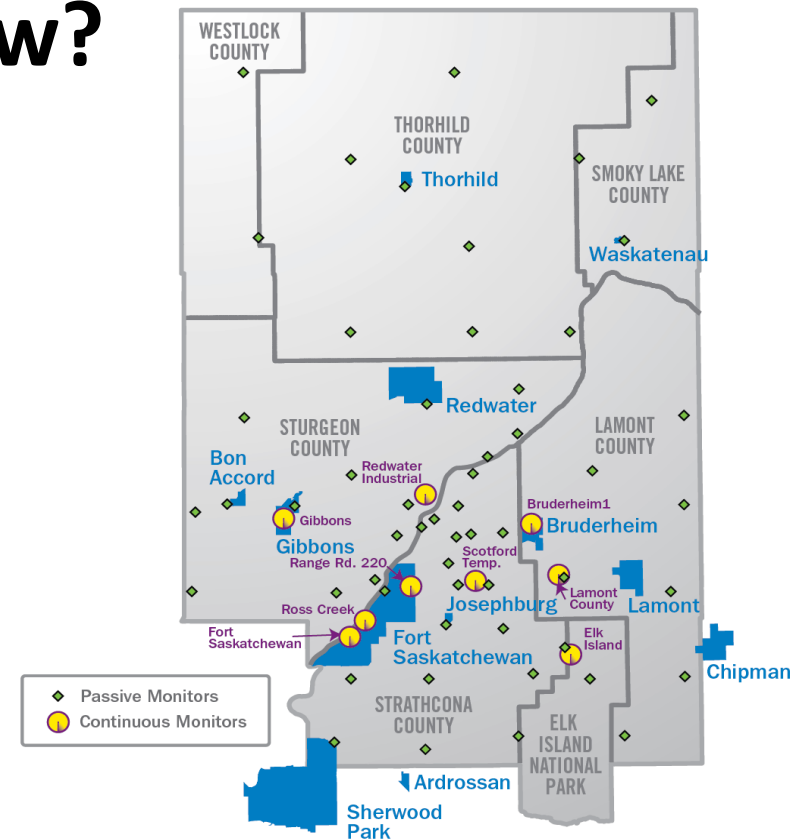
Did You Know?

In a survey of 400 area residents, **76% said local newspaper** is their main source of information on industrial activity



Did You Know?

Air quality is monitored
by a network of
9 continuous and 57 passive
monitoring stations throughout
Alberta's Industrial Heartland
and surrounding areas, making
it one of the most heavily
monitored areas in Alberta



Did You Know?

In a survey of 400 area residents,
69% follow industrial activity
Very or Somewhat Closely





**Have you signed up for
emergency alerts?**

Visit the website of these municipalities to sign up for
emergency notices via phone, email, or text.



CITY OF
FORT SASKATCHEWAN
ALBERTA



We're Live Tweeting Tonight - Follow & Join Us @LifeinHeartland and #ABHeartland

Did You Know?

In a survey of
400 area residents,
**Safety & Emergency
Response** was identified
as most interesting issue
in the region



Did You Know?



Industry's annual local
spending on equipment,
services, parts, consulting,
and more is over
\$1.5 billion



Did You Know?

The **North Saskatchewan River's** water quality has improved significantly over the past 50 years.

This is mainly due to the construction, expansion and improvement of water treatment facilities and technology.



Did You Know?

In a survey of 400 area residents, **60% recall seeing or hearing information** in the past year about industrial development or the environment.



Did You Know?

Thousands of dollars are available each year for local non profits, schools, volunteers, and community groups through industry and municipal community investment and grant programs.



Visit **lifeintheheartland.com** and click on **Community Investment** for links to applications





Future Community Information Evenings

We Host 2 Information Evenings Per Year

Spring – East Side of North Sask. River

Fall – West Side of North Sask. River



We're Live Tweeting Tonight - Follow & Join Us @LifeinHeartland and #ABHeartland