

# Welcome

### Heartland Community Information Evening

Monday, October 23

#ABHeartland





### Mix 107.9 FM here live!

Thankyou to NCIA for sponsoring this remote broadcast.









#### AGENDA

#### Presentations Begin at 6:00 pm

Organization	Presenter
Welcome & Greetings	MC — Tracey Hill Chair, Life in the Heartland
Fort Air Partnership	Nadine Blaney Executive Director
North West Redwater Partnership	Vanessa Goodman Manager, External Relations
Pembina Pipeline	Wayne Carey Field Project Manager
Life in the Heartland "Let's Talk"	Jennifer McEwan





## **Communicating with Community** A Partnership of 4 Organizations













### **Communicating with Community**



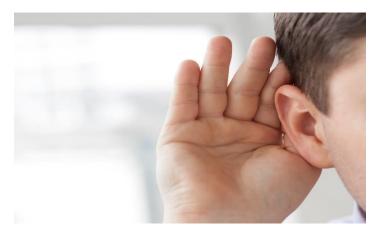
Life in the Heartland was launched in 2009.

We are your source of information in Alberta's Industrial Heartland.





### **Share Your Questions & Thoughts!**



We are listening and we want to hear from you.

Visit our booth to share with us your questions or thoughts.

We will compile the information, provide answers to questions and post a report on feedback publicly so you can see it.





Companies in the Heartland create jobs for more than **25,000** people?







In a survey of 400 area residents, **85% said local newspaper** is a Very or <u>Somewhat Important</u> source of information on industrial activity



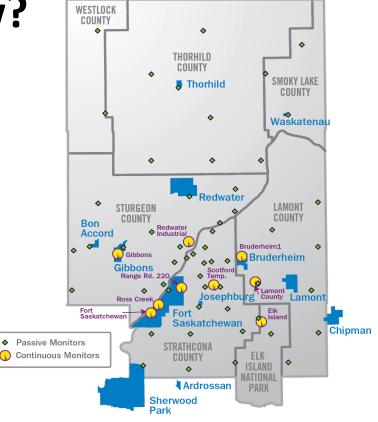




Air quality is monitored by a network of

#### 9 continuous and 57 passive

monitoring stations throughout Alberta's Industrial Heartland and surrounding areas, making it one of the most heavily monitored areas in Alberta







#### In a survey of 400 area residents, 72% follow industrial activity Very or Somewhat Closely







### Have you signed up for emergency alerts?

Visit the website of these municipalities to sign up for emergency notices via phone, email, or text.







In a survey of 400 area residents, **Safety & Emergency Response** was ranked the best managed topic in the region









Industry's annual local spending on equipment, services, parts, consulting, and more is over \$1.5 billion





#### The North Saskatchewan River's

water quality has improved significantly over the past 50 years. This is mainly due to the construction, expansion and improvement of water treatment facilities and technology.











In a survey of 400 area residents, **70% recall seeing or hearing information** in the past year about industrial development or the environment.





#### Thousands of dollars are available each

year for local non profits, schools, volunteers, and community groups through industry and municipal community investment and grant programs.



# Visit **lifeintheheartland.com** and click on **Community Investment** for links to applications





### **Future Community Information Evenings**

### We Host 2 Information Evenings Per Year

### **Spring** – East Side of North Sask. River **Fall** – West Side of North Sask. River

