

## **Community information evening valuable for Heartland region**

**May 7, 2013** – Updates about industrial projects, planned turnarounds, and community involvement programs were shared with over 150 members of the community, industry, and local government at Life in the Heartland's May 6 information evening at the Moyer Recreation Centre.

"We've been holding these information evenings for three years, providing opportunities for residents to hear about industrial operations and development in the Heartland," says Ryerson Christie, Chair of Life in the Heartland. "A number of companies and the local municipality provide updates, giving residents an overall picture of what's happening in their community, and related economic, environmental, and social aspects." The meetings are well received by residents who appreciate learning about future developments and engaging directly with industry representatives.

More than a dozen organizations had displays and representatives on hand to speak with local residents. In addition, nine organizations presented information updates.

Highlights of the presentations (click on '[News and Announcements](#)' on our website):

- **Life in the Heartland** presented an overview of their communications initiative for residents, including where to go for information on the Heartland.
- **Agrium** indicated that given the extensive turnaround planned at the Redwater facility in 2015 and other competing priorities, it is extremely likely that the possible facility upgrade discussed at the fall 2012 Heartland Information Evening will be postponed for a few years.
- **Aux Sable** highlighted their current operations and intentions for future expansion, in addition to a turnaround planned for September coinciding with Shell's turnaround.
- **Canadian Pacific Railway** focused on their long history of operations in the region, including community initiatives like the always popular CP Holiday Train.
- **Dow Chemical Canada** highlighted their successful major turnaround last year and promoted their Community Grants Program, which has provided \$550,000 to community groups since 2001.
- **Enbridge Northern Gateway Pipelines** shared details on project plans, route, stakeholder engagement, and regulatory proceedings, indicating that final hearings recently concluded.
- **Shell** noted that the upgrader turnaround is planned for spring and refinery turnaround is planned for fall, in addition to highlighting a new community grant program.
- **TransCanada** shared an update on the status of three key local projects, including Grand Rapids Pipeline, TC Terminals storage facility, and Heartland Pipeline.
- **Strathcona County** presented details about new retail and business development, infrastructure plans, and economic impact of industry in the community.

Life in the Heartland hosts community information evenings on rotation in Heartland municipalities. Other ways for residents to stay informed include advertorials and articles in local papers, attendance at community events, electronic newsletter, as well as website and Facebook.

To learn more, visit [www.lifeintheheartland.com](http://www.lifeintheheartland.com), email [info@lifeintheheartland.com](mailto:info@lifeintheheartland.com), or Facebook at [www.facebook.com/LifeintheHeartland](http://www.facebook.com/LifeintheHeartland).

*Life in the Heartland provides information, resources, and contacts for residents of the Heartland region. Supporting partners include Alberta's Industrial Heartland Association, Alberta's Industrial Heartland Land Trust Society, Fort Air Partnership, Northeast Capital Industrial Association, and Northeast Region Community Awareness Emergency Response.*

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### **Media Inquiries**

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### **Contact Information for Life in the Heartland Partner Organizations**

- **Alberta's Industrial Heartland Association** ([www.industrialheartland.com](http://www.industrialheartland.com))  
Association of municipal partners that supports sustainable planning and investment  
CONTACT: Neil Shelly, Executive Director, [neil@industrialheartland.com](mailto:neil@industrialheartland.com) or 780.998.7453
- **Alberta's Industrial Heartland Land Trust Society** ([www.industrialheartland.com](http://www.industrialheartland.com))  
Facilitates the voluntary relocation of residents located in or near industrial zones  
CONTACT: Ryerson Christie, Program Manager, [ryerson@industrialheartland.com](mailto:ryerson@industrialheartland.com) or 780.998.7453
- **Fort Air Partnership** ([www.fortair.org](http://www.fortair.org))  
Regional airshed that monitors and reports air quality  
CONTACT: Nadine Blaney, Executive Director, [nadine.blaney@fortairmail.org](mailto:nadine.blaney@fortairmail.org) or 1.800.718.0471
- **Northeast Capital Industrial Association** ([www.ncia.ab.ca](http://www.ncia.ab.ca))  
Industrial association that supports cumulative management programs  
CONTACT: Laurie Danielson, Executive Director, [ncia@telusplanet.net](mailto:ncia@telusplanet.net) or 780.992.1463
- **Northeast Region Community Awareness & Emergency Response** ([www.nrcaer.com](http://www.nrcaer.com))  
Regional community awareness emergency response organization that focuses on mutual aid emergency response planning, community notification and safety education  
CONTACT: Brenda Gheran, Executive Director, [executivedirector@nrcaer.com](mailto:executivedirector@nrcaer.com) or 780.424.0162