

Projects, products, and people highlighted in industry updates

Community investment and product innovation were key topics at Heartland Information Evening

Josephburg, Alberta (April 13, 2017) – Local residents and business owners spent valuable face to face time with their industrial neighbors at Life in the Heartland’s Community Information Evening on April 12 in Josephburg. The event proves there continues to be a strong appetite for information about industry as more than 200 people attended the open house style evening. It is a chance for the community to connect with local industrial facilities in person.

Over twenty companies and organizations shared details at their booths about their future plans and activities. Four presentations showcased industry’s recent expansion projects, community investment, and diversity of products that are created in Alberta’s Industrial Heartland.

Among the presenters was Sherritt International’s Lyle Trytten, Director of Sustainability and Regulatory Affairs. “We are proud to be a Canadian company having operated more than 60 years in Fort Saskatchewan. We’re the grandfather of the Heartland. We have proven we can run a sustainable business here and we look forward to doing it for a long time to come,” Trytten explained. “Sherritt has attracted top class researchers from around the world to help develop new technologies here in Alberta that we then export across the globe.”

Trytten shared how Sherritt’s products like nickel and cobalt are key to environment and technology innovation. These products are used in casting for wind turbines and electric vehicles, both of which are becoming more popular in the growth of greener alternatives for power and transportation. Rechargeable batteries also contain nickel, which means that smart phones used every day around the world may be running on nickel produced right here in the Heartland.

As Canada’s largest hydrocarbon processing region, Alberta’s Industrial Heartland is also well known for facilities like Shell’s upgrader and refinery that produce gas, diesel, and jet fuel. In Shell’s presentation by Health, Safety, Security and Environment Manager Mario Kulas, their #fuellingkindness community investment was highlighted. In 2016, \$428,000 was contributed to community projects and over 600 employees volunteered in various capacities throughout the region.

Additional presenters included the Northeast Capital Industrial Association who provided details on scheduled turnarounds this year. Nine companies will complete a turnaround between now and this fall, which will generate additional employment and local spending on goods and services. Also presenting, Darin Stuckey, Director of Terminal Operations with Keyera highlighted their purchase of land in

Life in the Heartland provides information and resources for residents of the Heartland region.

Supporting partners include Alberta’s Industrial Heartland Association, Fort Air Partnership, Northeast Capital Industrial Association, and Northeast Region Community Awareness Emergency Response.



Strathcona County from Sasol in January. While there are no immediate plans for the 1,290 acres, Keyera is confident in future growth opportunities. Stuckey also noted Keyera's community investment in 2016 valued at \$850,000 for a variety of organizations, causes, and projects.

The presentations are posted at www.lifeintheheartland.com. Tweets from the evening can be found by following [@LifeinHeartland](https://twitter.com/LifeinHeartland) or searching #ABHeartland on Twitter. A video of the presentations can be viewed at www.facebook.com/LifeintheHeartland. Details about Life in the Heartland's fall 2017 Community Information Evening will be available in September.

To learn more, visit www.lifeintheheartland.com or follow us on [Facebook](#) and [Twitter](#).

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