

Heartland updates focus on traffic and industrial projects

October 22, 2015 – Details about a new air monitoring station, traffic initiatives, and construction projects were highlighted at the bi-annual Heartland Information Evening on October 21. Hosted by Life in the Heartland, the event attracted more than 200 local residents, business owners, government and industry representatives to Pembina Place in Redwater.

Over 20 industrial companies and organizations had information on hand and representatives at booths to answer questions. Attendees were keen to learn about industrial construction plans, community involvement, employment opportunities, and roadway upgrades.

“There is a key reason why this event continues to be a valuable source of information for the community,” comments Vanessa Goodman, Chair of Life in the Heartland. “For many, face-to-face will always trump hashtags, texts, and Google searches.”

Five organizations delivered presentations and shared the following details:

- **Fort Air Partnership** provided an update on the new air monitoring station under construction in Gibbons, which will be in service in January 2016.
- **Sturgeon County** highlighted ongoing traffic mitigation initiatives include busing, staggered shifts, additional policing, and added signals such as lights and signs.
- **North West Redwater Partnership** reported their Sturgeon Refinery project has 3,500 workers on site and more than 60 busing routes. When complete in September 2017, the refinery will produce clean performance diesel that meets environment standards worldwide.
- **Pembina Pipeline** highlighted that their Redwater Fractionation and Storage (RFS) facility expansion valued at \$415M is expected in service in early 2016. Additional projects include the Redwater rail yard, new office, and Namao to RFS pipeline.
- **Williams Energy** provided details about their offgas processing, which significantly reduces greenhouse gas emissions from upgrading bitumen. Additionally, Williams’ proposed propane dehydrogenation (PDH) project would generate 750 construction jobs and 70 full time jobs.

The presentations are available at www.lifeintheheartland.com. Tweets from the evening can be found by following [@LifeinHeartland](https://twitter.com/LifeinHeartland) or searching #ABHeartland on Twitter. Details about Life in the Heartland’s Spring 2016 Community Information Evening will be available in April.

To learn more, visit www.lifeintheheartland.com or follow us on [Facebook](https://www.facebook.com/lifeintheheartland) and [Twitter](https://twitter.com/lifeintheheartland).

MEDIA INQUIRIES

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Life in the Heartland provides information and resources for residents of the Heartland region.

Supporting partners include Alberta’s Industrial Heartland Association, Alberta’s Industrial Heartland Land Trust Society, Fort Air Partnership, Northeast Capital Industrial Association, and Northeast Region Community Awareness Emergency Response.