

Career Choices Aplenty in the Heartland

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For thousands of local families who work for Heartland companies, employment is a very significant economic benefit of Alberta's Industrial Heartland.

Companies and industry-related organizations range in size from several people to several hundred. Currently, the Heartland's workforce exceeds 6,100 employees and contractors. Construction projects and maintenance turnarounds create additional employment each year, sometimes adding another several thousand workers.

Well known positions such as electricians, heavy equipment operators, engineers, and human resources personnel are common. However, given the wide variety of products and services generated by Heartland companies, the labour force is incredibly diverse in skill and specialty. This creates many more careers choices for local citizens including:

Emergency Response – Safety and emergency response is incredibly important to Heartland municipalities and industry. In fact, some larger companies employ their own emergency response teams on site.

Environment – Industrial regions like the Heartland adhere to environmental standards and regulations involving regular monitoring of aspects such as air and water. Interest in the environment can also include a career in environmental policy.

Transportation – Transportation routes in the region must be designed to accommodate additional vehicular traffic. As well, the movement of large loads makes heavy haul routes necessary. The design, construction, and maintenance of roadways involve multiple careers.

Community Relations – Communicating with local residents and businesses is paramount to the success of the region. Heartland municipalities, industry-related organizations, and many companies in the region engage with the community on a regular basis through open houses, newsletters, websites, and more.

Employment opportunity in the region and across the province is expected to be abundant over the coming years. Positive future economic growth along with new construction projects and existing maintenance and operations create a wide variety of career choices.

For more information about current job openings and required training, please contact companies and organizations directly.

*Brought to you by **Life in the Heartland**, a partnership aimed at improving access to information, resources, and contacts for residents in and around Alberta's Industrial Heartland. For more information, visit www.lifeintheheartland.com, email info@lifeintheheartland.com or follow us on Facebook at www.facebook.com/LifeintheHeartland.*