

Keeping Informed in the Heartland

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Alberta's Industrial Heartland has become a bustling place with seemingly endless project updates and announcements. With today's wide range of information sources, it is possible for residents and businesses to stay informed about construction projects, maintenance turnarounds, environmental frameworks, local industry community investments, and more.

Here are the ways that news is shared:

In Person	Open Houses offer the chance to chat one-on-one. Companies typically hold open houses during consultation stages of projects. Municipalities and local organizations also host open houses as part of their community engagement.
	Community Events such as trade fairs, holiday celebrations, and community gatherings are attended by many companies, organizations, and municipalities. Stop by their booths to chat one-on-one with representatives.
	Telephone connects you with a person if you're unable to attend an event. The UPDATEline (1-866-653-9959) is the recorded information line to call if you're curious about industry activity you may see, hear or smell.
In Print	Newspaper with a morning coffee is a favorite pastime and a great way to learn about news and events in the region. Most local newspapers have websites too if reading the paper online is preferred.
Online/mobile	Websites exist for nearly all organizations and companies. News and announcements are easily accessible and usually appear on the homepage. Websites are usually updated frequently and provide current information.
	Social media such as Facebook and Twitter are used for much more than keeping tabs on pop culture. Be sure to follow your municipality, local companies, organizations, and elected officials for timely updates.
	E-newsletters from local organizations and companies are the perfect way to receive news directly to your email inbox. They usually contain a small number of key stories, helping to keep you updated on the most important topics.

Brought to you by **Life in the Heartland**, a partnership aimed at improving access to information, resources, and contacts for residents in and around Alberta's Industrial Heartland. For more information, visit www.lifeintheheartland.com, email info@lifeintheheartland.com or follow us on Facebook at www.facebook.com/LifeintheHeartland.